THE FUTURE STARTS HERE....

The future enterprise will be investing in digital platforms to connect people, machines, and sensors to the cloud. Over 150 personally invited top IT executives, senior managers and guest speakers will gather at the 7th Annual Enterprise of The Future Forum, taking place in May 2018. Delegates will take the digital transformation conversation one step forward, focusing the lens on how future enterprise and society can work in a smarter and more secure way.

FORUM THEMES

**Intelligent Edge**

As businesses migrate faster into IoT, they are recognizing the benefits that edge computing can bring in remote locations where transmitting data to the cloud can be difficult because of lack of connectivity.

**Cyber Intelligence**

As organizations develop and adopt technologies related to big data, cognitive computing and IoT, cyberthreats are growing in both volume and complexity. The race is on to secure these systems and devices against cyber attacks.

**Intelligent Things**

The concept of the "Intelligent Enterprise" is about making businesses as smart and connected as possible. Sensors, when married with big data brings a big wave of innovation, creativity and new levels of intelligence to our world.

**Intelligent Communications**

Today’s digital revolution has disrupted traditional methods of working. As the connected generation enters the workplace, unified communication solutions that are able to adapt rapidly to complex IT agendas are more important than ever.
Nomadic Verve is technology’s biggest fan.

We’re tech groupies, hailing the Columbus’s of the tech world and cheering for the master disruptor’s. Our goal is to work with successful futurists to map out what the tech world might look like tomorrow.

We are independent and technologically agnostic and our aim is to provide highly personalized discussion forums with opportunities to develop real, intelligent connections with your customers and business partners.

Our world is flooded with smart devices that offer thousands of exciting ways to stay connected.

The irony of this is that everyone is connected but no one is actually connecting. We communicate through machines and devices and face to face interaction is becoming more and more unnecessary.

This is why Nomadic Verve is bringing back the human experience.

We facilitate intelligent connections between experts and leaders who recognise their challenges and are eager to discover how technology fits into their long term growth strategy.

Our connect365 engagement strategy.

Nomadic Verve bridges the gap between intelligent conversations and practical implementation through tailored engagement experiences and use our networking capabilities not just to imagine but also help create the enterprise of the future.
The 1-to-1 meetings are the highlight of the forums. Based on in-depth discussions, we are able to pre-arrange meetings between solution providers and end-users. The result is an energetic and dynamic set of 20-minute meetings between key decision makers, designed to leave the sales pitch at the door and get straight to the point. The 1-to-1 meetings have been a proven platform for discovery, lead generation and long-term relationships.

**ENTERPRISE OF THE FUTURE**

**IDEATE**

Ideate is a meeting concept which takes business networking to the next level. With no more than 8 people made up of vendor delegates (different organizations), end-users and a Nomadic Verve Ideator. The session is an intimate and intense 60 - 90 minute discussion around a common business problem identified by the end-users. The aim is to discover unique insights and gain a deeper understanding of how these problems can be better handled and the role that technology will play in resolving these problems.

**CONNECT**

The 40-minute Special Interest Group is designed to draw together a select but diverse and interested community of no more than 20 delegates to exchange ideas around and debate an important and topical issue relating to the enterprise of the future and to discuss and explore new innovations linked to this issue.

**APPLY**

The 1-to-1 meetings are the highlight of the forums. Based on in-depth discussions, we are able to pre-arrange meetings between solution providers and end-users. The result is an energetic and dynamic set of 20-minute meetings between key decision makers, designed to leave the sales pitch at the door and get straight to the point. The 1-to-1 meetings have been a proven platform for discovery, lead generation and long-term relationships.

**INGERVENTS OF THE FUTURE**

**CONNECTIONS**

**LEAD FOLLOW UP**

**SPECIAL INTEREST GROUPS**

These Special Interest Groups are centred around possible leads from the Enterprise of the Future Forum and new customers. The sessions are customised around a topic of your choice and developed to create focused and intimate discussions to create new relationships and strengthen existing ones.

**INTELLIGENT CONNECTIONS**

These meetings are set up between you and warm leads generated from the Enterprise of the Future Forum. Apply the knowledge you’ve gained from the forum to convert leads into sales.

**INFLUENCE**

Participate on a high-level influencer panel where a select group of experts (solution providers, invited speakers & end-users alike) will deep dive into the key issues, challenges and possible solutions in relation to the forum themes. The panel is designed to create an informed debate between the panel and members of the audience and explore different challenges and innovative approaches to each.

**EXPERIENCE**

Participate in fun activities designed to engage and inspire the delegates. These activities will give you exposure to everyone attending the forum, and will give you an opportunity to network and continue discussions in a fun and relaxed environment.
A DETAILED LOOK AT WHAT THE CONNECT PACKAGE INCLUDES

CONNECT PACKAGE
$25 000

Access to a designated area within the beautiful Arabella Resort Foyer to
create your own customer experience

• Choice of 4 different areas, first come first served
• Creative licence to make your area stand out
• Access to 3-phase power
• Access to facilities before and after event for build up and take down

5 delegate passes
(subject to pre-approval by Nomadic Verve and cannot be exchanged for a discount, monetary value or used by an end-user or vendor partner delegate)

* 2 additional delegates from the same organization can be registered at a special discounted rate of $3 600 each

WHICH INCLUDE
• All meals and beverages related to the forum
• Participation at all forum sessions, experiences and 1-to-1 meetings
• Access to discounted room rates for pre, during and post accommodation at the Arabella Resort
(accommodation pre, during and post event is not included in this package)

5 end-user delegate invites
(subject to event capacity and pre-approval by Nomadic Verve and cannot be exchanged for a discount, monetary value or used by a vendor or vendor partner delegate)

WHICH INCLUDE
• A customised digital invitation to each end-user
• 2 nights of accommodation at the Arabella Resort
• All meals and beverages related to the forum
• Transport to and from the airport on pre-arranged scheduled transfers
• Participation at all forum sessions, experiences and 1-to-1 meetings
• Access to discounted room rates for pre and post accommodation at the Arabella Resort
(accommodation pre and post event is not included in your package)

option for sponsor vendor partners to attend
up to a maximum of 2 organisations with one delegate per organisation at a 20% discounted rate of $3 600 per delegate

WHICH INCLUDE
• All meals and beverages related to the forum
• Participation at all forum sessions, experiences and 1-to-1 meetings
• Access to discounted room rates for pre, during and post accommodation at the Arabella Resort
(accommodation pre, during and post event is not included in this package)
• Access to the delegate list and feedback after the forum
• Short corporate synopsis on the forum website and shared across our social media channels and event app
• Recognition across our social media channels; participation announcements, interviews, event app, etc.
### A Detailed Look at What the Connect Package Includes

**CONNECT PACKAGE**

* $25,000

<table>
<thead>
<tr>
<th>Access to the delegate list and feedback after the forum</th>
<th>Dedicated web page link on the forum website and event app</th>
<th>Corporate synopsis on the forum website, and shared on social media channels and event app</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room drops this opportunity will allow you to:</td>
<td>24 1-to-1 meetings</td>
<td>2 x 60 minute end-user focused ideate sessions</td>
</tr>
<tr>
<td>Option of one of the following branding opportunities, which will guarantee your brand reaches every single delegate.</td>
<td>Branded stationery this opportunity will allow you to: provide a branded notebook and pen for each delegate, which can include marketing information inside the notebook (subject to approval by Nomadic Verve. **)</td>
<td>Participate on one of the 5 exclusive influencer panels professionally moderated by Nomadic Verve</td>
</tr>
<tr>
<td>Prestigious 20 minute speaking slot</td>
<td>40 minute special interest group professionally moderated by Nomadic Verve, on your chosen forum theme*</td>
<td>Luggage tags and transport this opportunity will allow you to: distribute/place branded material or promotional items on the inbound and outbound transfers as well as to attach preprinted luggage tags on delegate baggage (subject to approval by Nomadic Verve. **)</td>
</tr>
</tbody>
</table>

**sweet bar**

this opportunity will allow you to: offer a branded and beautiful candy buffet setup on check-out where delegates can help themselves to a snack pack for their trip home. This can be accompanied by a note or branded corporate message (subject to approval by Nomadic Verve **)
A DETAILED LOOK AT WHAT THE BASIC ATTENDANCE PACKAGES INCLUDES

BASIC ATTENDANCE PACKAGE

$4 500

1 delegate pass

(subject to pre-approval by Nomadic Verve and cannot be exchanged for a discount, monetary value or used by an end-user or vendor partner delegate)

WHICH INCLUDE

• All meals and beverages related to the forum
• Participation at all forum sessions, experiences and one-to-one meetings
• Access to discounted room rates for pre, during and post accommodation at the Arabella Resort (accommodation pre, during and post event is not included in your package)

2 end-user delegate invites

(subject to event capacity and pre-approval by Nomadic Verve and cannot be exchanged for a discount, monetary value or used by a vendor or vendor partner delegate)

WHICH INCLUDE

• A customised digital invitation for each end-user which includes your logo
• 2 nights of accommodation at the Arabella Resort
• All meals and beverages related to the forum
• Transport to and from the airport on pre-arranged scheduled transfers
• Participation at all forum sessions, experiences and 1-to-1 meetings
• Access to discounted room rates for pre and post accommodation at the Fairmont Zimbali Resort (accommodation pre and post event is not included in your package)

logo placement

on the forum website with a short corporate synopsis

03

04

corporate synopsis

on the forum website and shared across our social media channels and event app

05

06

recognition

across our social media channels and participation announcements, interviews and event app

07

recognition during the forum opening

A minimum of

8 pre-matched 1-to-1 meetings
A DETAILED LOOK AT WHAT THE ADDITIONAL PASS INCLUDES

**ADDITIONAL PASSES**

$3 600

**01**

Up to a maximum of 2 additional delegate passes at a 20% discounted rate

(subject to event capacity and pre-approval by Nomadic Verve and cannot be exchanged for a discount, monetary value or used by a vendor or vendor partner delegate)

**WHICH INCLUDE**

- All meals and beverages related to the forum
- Participation at all forum sessions, experiences and 1-to-1 meetings
- Access to discounted room rates for pre, during and post accommodation at the Arabella Resort

(accommodation pre, during and post event is not included in your package)

**02**

A minimum of

8 pre-matched 1-to-1 meetings
**ADDITIONAL SPONSORSHIP OPPORTUNITIES AT THE FORUM**

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**Beverage Bars**

(4 bars available) **

$4 000

The beverage bars, which will be set up in the refreshment area, are the ultimate branding opportunity as it is the one area which is guaranteed the most traffic throughout the forum.

which includes:

• Exclusive bar branding
• Speciality beverages served at all refreshment breaks
• Opportunity to distribute/place branded material or promotional items on the counter
(subeject to approval by Nomadic Verve)

Here are some examples:

- Coffee
- Tea
- Smoothies
- Raw Juices

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**Food Bars**

(4 bars available) **

$4 000

The food bars, which will be set up in the refreshment area, are the ultimate branding opportunity as it is the one area which is guaranteed the most traffic throughout the forum.

which includes:

• Exclusive counter branding
• Speciality foods served at all refreshment breaks
• Opportunity to distribute/place branded material or promotional items on the counter
(subject to approval by Nomadic Verve)

Here are some examples:

- Wraps
- Sliders
- Stir-Frys
- Schwarmas
- Bunny Chow

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**This event is for arrangement by the sponsor and all associated costs are for the sponsor’s expense and are to be paid directly to the selected supplier.**
VIP Preview Dinner

$15,000

The VIP Dinner Roundtable will take place on the night before the forum at the Arabella Resort. This peer to peer round-table discussion will be an exclusive VIP preview to the Enterprise of the Future Forum’s overall “intelligent Connectors” accompanied by dinner and drinks.

INCLUDED IN THE PACKAGE ARE:

- Access to 12 hand-picked VIP end-user or partner delegates including 1 night of accommodation at the Arabella Resort and transport to the venue - limited to 3 sponsor attendees (accommodation for sponsor attendees is NOT included in the package)
- Branded invitations to be sent out to selected delegates
- Attendee profiling to be conducted by Nomadic Verve on your behalf
- Discussion theme to be decided upon jointly by you and Nomadic Verve
- 3-course menu with beverages served in a Private Dining Room
- Exclusive branding in the venue
- Exclusive facilitation of the roundtable with a qualified Nomadic Verve moderator
- Opportunity to distribute / place branded material or promotional items at the event (subject to approval by Nomadic Verve. **)
- Opportunity for additional branding in the venue, e.g. welcome drinks, napkins, décor, etc. **
- Logo on ‘Sponsors’ section of the forum website
- Recognition across all Nomadic Verve’s marketing channels

**This event is for arrangement by the sponsor and all associated costs are for the sponsor’s expense and are to be paid directly to the selected supplier.
ADDITIONAL SPONSORSHIP OPPORTUNITIES AT THE FORUM

Opening Dinner

$10 000

The opening dinner is the perfect way to welcome delegates and allow them some much needed down time after a long day.

WHICH INCLUDE

• 10-minute introduction to kick off the evening
• African themed buffet
• Opportunity to distribute / place branded material or promotional items at dinner (subject to approval by Nomadic Verve **)
• Opportunity for additional branding at dinner e.g. welcome drinks, napkins, décor, etc. **
• Logo on ‘Sponsors’ section of the forum website.
• Recognition across all Nomadic Verve’s marketing channels.

**This event is for arrangement by the sponsor and all associated costs are for the sponsor’s expense and are to be paid directly to the selected supplier.”
ADDITIONAL SPONSORSHIP OPPORTUNITIES AT THE FORUM

Closing Dinner
$10 000

The closing dinner is the wrap-up to two days of learning and networking.

WHICH INCLUDE

• 10-minute introduction to kick off the evening
• Formal seated dinner
• Buffet style served at each table – communal dining
• Delegates are encouraged to move to a different table for each course
• Opportunity to distribute / place branded material or promotional items at dinner (subject to approval by Nomadic Verve. **)
• Opportunity for additional branding at dinner e.g. welcome drinks, napkins, décor, etc. **
• Logo on ‘Sponsors’ section of the forum website.
• Recognition across all Nomadic Verve’s marketing channels.

* All content to be provided by the vendor and is subject to approval by Nomadic Verve. ** All costs to be covered by sponsor
African experience **

$5 000

This experience will be hosted after the opening dinner.

WHICH INCLUDE

• Traditional alcoholic and non-alcoholic drinks and desserts from different parts of Africa e.g. Gemere (South African ginger beer)
• This is a fun way to learn about and experience the different tastes from the African continent.
• You will have the opportunity to distribute / place branded material at the experience (subject to approval by Nomadic Verve. **)
Gin Tasting Experience **

$5 000

This experience will be hosted after the closing dinner

**This event is for arrangement by the sponsor and all associated costs are for the sponsor’s expense and are to be paid directly to the selected supplier.

WHICH INCLUDE

- The experience will begin with a test to see how sharp your nose is by sniffing a few botanicals common to gin. Then a variety of exclusive Gins paired with delicious sweet treats will be brought out to taste. At the end of the session, everyone should be able to distinguish the differences in the smells and tastes of the gin brands and enjoy them to the full.
- This experience will include food pairings and non-alcoholic mixes for those who prefer to keep it clean.
- You will have the opportunity to distribute / place branded material at the experience (subject to approval by Nomadic Verve. **)
Golf

$250 per 4-ball

Experience one of the Cape’s top golf courses, ranked top 10 in South Africa. Surrounded by the magnificent Kogelberg mountain range, Bot River Lagoon and edged by wild fynbos, our picturesque Golf Course is the ideal place to pursue a passion for golf.

TREAT YOUR CUSTOMERS TO A ROUND OF GOLF ON THIS SPECTACULAR COURSE. THIS PACKAGE INCLUDES:

- Personalised golf invitation to the end-users of your choice
- Booking of golf times and equipment (including carts and clubs)

NOTE: All course associated costs (including green fees, golf cart and equipment hire) are for the sponsor’s expense and are to be paid directly to the golf course by the sponsor. Approximate cost per 4-ball, including 1 cart, ball and club hire is R 1800 – actual costs to be confirmed by the golf course at the time of booking. Golf is only available during leisure time on Day 2 of the forum - as such only 9 holes can be played.
<table>
<thead>
<tr>
<th>Benefits</th>
<th>Basic Attendance Package</th>
<th>Connect Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition space</td>
<td>✗</td>
<td>✔</td>
</tr>
<tr>
<td>Delegate passes</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td>End-user delegate invites</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>Access to the delegate list and feedback after the forum</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Dedicated webpage</td>
<td>✗</td>
<td></td>
</tr>
<tr>
<td>1-to-1 Meetings</td>
<td>minimum 8</td>
<td>minimum 24</td>
</tr>
<tr>
<td>Logo Placement on website</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Web Page Link</td>
<td>✔</td>
<td></td>
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<tr>
<td>Social Media recognition</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Forum Opening recognition</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Ideate session participation</td>
<td>Optional at a cost of $750</td>
<td>2</td>
</tr>
<tr>
<td>Speaking slot</td>
<td>✗</td>
<td>1</td>
</tr>
<tr>
<td>Special Interest Group Attendance</td>
<td>✗</td>
<td>1</td>
</tr>
<tr>
<td>Influencer panel participation</td>
<td>Optional at a cost of $750</td>
<td></td>
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<tr>
<td>After-dinner African experience</td>
<td>Optional at a cost of $5 000</td>
<td>Optional at a cost of $4 000</td>
</tr>
<tr>
<td>After-dinner Gin tasting experience</td>
<td>Optional at a cost of $5 000</td>
<td>Optional at a cost of $4 000</td>
</tr>
<tr>
<td>Option of 1 of 5 additional branding opportunities</td>
<td>✗</td>
<td></td>
</tr>
<tr>
<td>VIP Preview Dinner</td>
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</tr>
<tr>
<td>Food Bars</td>
<td>Optional at a cost of $250 per 4 ball</td>
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</tr>
<tr>
<td>Golf</td>
<td>Optional</td>
<td></td>
</tr>
<tr>
<td>Lead Follow up package</td>
<td>$15000 for Special Interest Group</td>
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</tr>
<tr>
<td>(See Connect365 package)</td>
<td>$15000 for 1-to-1 Meetings</td>
<td>$15000 for 1-to-1 Meetings</td>
</tr>
</tbody>
</table>

FOR MORE INFORMATION PLEASE CONTACT CARLOS.FERRAZ@NOMADICVERVE.COM OR LOCAL: 0832559966 INT: +27832559966

FOR MORE INFORMATION ON THE FORUM AND TO KEEP UP TO DATE WITH THE LATEST SPEAKERS AND SPONSORS, VISIT: www.nomadicverve.com